

# **"Produce in Georgia" – Program Presentation in Gori**

18 February 2016

The information meeting of the second round of the Micro and Small Enterprise Promotion Program business ideas was held at Gori State University. The meeting was attended by local government officials and concerned citizens. They were introduced to the detailed information of the Micro and Small Enterprise promotion program by the Ministry of Economy and Sustainable Development of Georgia Ketevan Botchorishvili and state Representative Zurab Rusishvili. It should be noted that from February 15, the population of regions throughout the country will be able to present their business ideas via website [www.qartuli.ge](http://www.qartuli.ge) and engage in Micro and Small Enterprise Promotion Program, which intends State co-financing from 5 000 to 15 000GEL and gives a good opportunity for the development of business. Business ideas can be submitted until March 31 of the current year. The program implemented by the Enterprise Development Agency of the Ministry of Economy and Sustainable Development of Georgia promotes the activation of the regional population. Financial support fosters the residents of the region to start their own business, while the advisory consultation component provides the possibility for the people concerned to raise their business knowledge awareness.